



## Target 969 - HERD FERTILITY and PRODUCTIVITY



We're kicking off the Target 969 group a little earlier this year with a discussion on your 2018 herd calving performance. This will be a workshop to calculate your herd fertility and productivity to be held:

**Saturday April 5th**

Lee and Suzanne Pippard's property, Tannoch Farm  
189B Parma Rd, Parma.

Turn west off the Princes Hwy at Parma Rd at Falls Creek

**9:00am -12:00pm**

**BYO: Chair, a calculator and the items listed below**

For this session you will need to bring along all the data you collected for last year's calving including:

- Date joining period commenced 2017
- Number of females joined 2017 (cows and heifers)
- Date calving was due to start 2018
- Date first calf was born in 2018
- Number of calves born each 3 weeks of the calving period
- Date of last calf birth
- Number of females calved 2018
- Number of still births/calves died in first week of life
- Reasons for calf losses
- Number of cow/heifer deaths between joining and end of calving period
- Reason for cow/heifer deaths

This will establish your benchmark herd fertility against which you will compare your herd's performance in future years and monitor the improvement using our practical evidence-based, low-cost techniques.

After we're done calculating we'll be doing a bit of yard work to refresh our steer assessment skills.

So bring along a partner, friend, colleague or neighbour. Current SCBPA Members are FREE and guests \$200 for the full April – September programme.

RSVP to Rob Stafford 0467 767 375 or [execofficer@southcoastbeef.asn.au](mailto:execofficer@southcoastbeef.asn.au) by Thursday 3 April.